Festus High School
Marketing
Career Cluster Suggested Individual Career and Academic Plan
http://festus.k12.mo.us

		Minimum Graduation Requirements				SUGGESTED COURSE OF HIGH SCHOOL STUDY It is suggested that students consider dual credit, articulation, or advanced placement opportunities for postsecondary credit.		
	Grade	**English**	**Math**	**Science**	**Social Studies**	**Required Courses/ Elective Options**	**Area Technical School of Jefferson College**	**Additional Learning Opportunities**
Secondary	9	ELA I or Advanced ELA I	Algebra I or Geometry/ Advanced Geometry	Physical Science	World History	PEI Lifetime Health Fine Arts Foreign Language I Computer Applications I		**School Based:** ❑ Career Research ❑ Cooperative Education ❑ Internship ❑ Job Shadowing ❑ Service Learning Project ❑ Other: _____
	10	ELA II or Advanced ELA II	Geometry/ Advanced Geometry or Algebra II/ Advanced Algebra II	Biology	US History	PE II Foreign Language II Public Speaking Computer Applications II Accounting		**Community Based:** ❑ Mentorship ❑ Volunteer ❑ Part-time Employment ❑ Other: _____ **Assessments/Certifications:** ❑ Technical Skills Attainment (TSA) ❑ Other _____
	11	ELA III or Advanced ELA III	Algebra II/ Advanced Algebra II or College Algebra AP Statistics	General Chem	US Government	Personal Finance Foreign Language III Law and Justice Digital Media Paralegal Studies Marketing I	❑ Business Management I	**Placement Assessment:** ❑ ACCUPLACER ❑ ACT ❑ PSAT ❑ SAT ❑ ASVAB ❑ Other: _____
	12	ELA IV or AP English Lit & Comp	College Algebra AP Statistics		AP US History	Foreign Language IV Web Design Digital Publishing Introduction to Sociology General Psychology Marketing II Business Mgmt & Ent	❑ Business Management I ❑ +Business Management II	**Student Organizations:** ❑ DECA ❑ FBLA ❑ FCCLA ❑ Skills USA ❑ Other: _____

ATS symbol key : ♦Articulated Credit   ❑Dual Credit   +Prerequisites   M Mathematics   C Communications   **BOLD – AM ONLY PROGRAM**   *Italicized – PM ONLY PROGRAM*   <u>Underlined – AM & PM</u>
High School credit earned is dependent upon Sending School Transcription

Career Cluster Sample Individual Career and Academic Plan

	Postsecondary Offerings – For a complete listing, go to www.missouriconnections.org			
	Community College	**Technical School/Training Institution**	**In State**	**Out of State/Other**
Postsecondary	East Central College www.eastcentral.edu Crowder College www.crowder.edu Jefferson College www.jeffco.edu Metropolitan Community College www.mcckc.edu Mineral Area College www.mineralarea.edu Moberly Area Community College www.macc.edu North Central Missouri College www.ncmissouri.edu Ozarks Technical Comm College www.otc.edu St. Charles Community College www.stchas.edu St Louis Community College www.stlcc.edu State Fair Community College www.sfccmo.edu Three Rivers Community College www.trcc.edu	Eldon Career Center - www.eldoncareercenter.org Hannibal Career and Technical Center www.hannibal.tec.mo.us Jefferson College Area Technical Center www.jeffco.edu Waynesville Technical Academy www.waynesville.k12.mo.us Northwest Tech School www.maryville.k12.mo.us Rankin Tech College - www.ranken.edu	Avila University - www.avila.edu Baptist Bible College - www.baptist.edu Bryan College - www.bryancollege.com Central Methodist University www.centralmethodist.edu College of the Ozarks - www.coto.edu Columbia College - www.ccis.edu Culver-Stockton College www.culver.edu DeVry University – www.devry.edu Drury University - www.drury.edu Evangel University - www.evangel.edu Everest College www.everest-college.com Fontbonne Univ - www.fontbonne.edu Hannibal-Lagrange College www.hlg.edu Harris-Stowe State Univ - www.hssu.edu Lincoln University - www.lincolnu.edu Lindenwood Univ - www.lindenwood.edu Maryville Univ STLwww.maryville.edu Missouri Baptist Univ - www.mobap.edu Missouri College www.missouricollege.com Missouri S&T www.mst.edu MO Southern State University www.mssu.edu Missouri State University www.missouristate.edu Missouri State University – West Plains www.wp.missouristate.edu MOi Valley College www.moval.edu	Missouri Western State University www.missouriwestern.edu Northwest Missouri State University www.nwmissouri.edu Park University - www.park.edu Patricia Stevens College www.patriciastevenscollege.edu Rockhurst Univ- www.rockhurst.edu Saint Louis Univ www.imagine.stu.edu Sanford-Brown College www.sanford-browncollege.com Southeast MO State Univ - www.semo.edu Southwest Baptist Univ - www.sbuniv.edu Stephens Collegewww.stephens.edu Truman State Univ www.truman.edu Univ of Central MO www.ucmo.edu Univ of MO –www.missouri.edu Univ of MO – KC www.umkc.edu Univ of MO – STL- www.umsl.edu Vatterott College www.vatterott-college.edu Washington Univ - www.wustl.edu Webster Univ - www.websteruniv.edu Westminster College www.westminster-mo.edu William Jewell College - www.jewell.edu William Woods University www.williamwoods.edu	• Apprenticeship • Military • On-the-Job Training **Colorado Technical University** www.coloradotech.com **Grantham University** www.grantham.edu **ITT Technical Institute** www.itt-tech.edu **National American University** www.national.edu

Sample Careers By Educational Level – For Occupational Specialties, go to www.careertech.org or www.missouriconnections.org			
On-The-Job Training or Less	**Technical Training or Associate Degree**	**Bachelors Degree**	**Masters Degree or More**
Advertising Salespeople Buyers and Purchasing Agents Cashiers Counter and Rental Clerks Demonstrators and Promoters Floral Designers Merchandise Displayers Models Opticians Parts Salespeople Retail Salespeople Route Salespeople Telemarketers	Advertising Sales Agents Assessors Fashion Designers Interior Designers Lodging Managers Property, Real Estate, and Community Association Managers Real Estate Brokers Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products Travel Agents Travel Guides Wholesale and Retail Buyers, Except Farm Products	Art Directors Editors Market Research Analysts Public Relations Specialists Sales Managers Sales Representatives Survey Researchers Technical Writers	Business Teacher, Postsecondary Marketing Managers Public Relations Managers Purchasing Managers Sales Managers